

PROJECT NARRATIVE for CITY CENTER PLAZA MASTER SIGN PLAN

1650 N Federal Highway

Pompano Beach, FL

Master Sign Program is being established to bring City Center Plaza into compliance with The City of Pompano Beach ordinance 155.2416, and to provide direction for signage in the development. The objective is to ensure that the Tenant's information is communicated to customers in an aesthetically pleasing manner, and to establish the Landlord's sign criteria within the framework of local, state and federal regulation or ordinance.

The Master Sign Program is not intended to create inflexible rules or standards, which can change over time, but to allow Tenants some flexibility in selecting colors, fonts and styles that reflect their Tenant's uniqueness and sense of place. Proposed modifications to the approved Master Sign Program are subject to review and approval by the AAC.

Nothing in this document shall be construed to preempt any local, state or federal regulation or ordinance. It is the responsibility of the Tenant to obtain Landlord's approval of any signage, and to ensure that any and all proposed signage meets the requirements of the Master Sign Plan and local ordinances. The Landlord's approval of signage shall not constitute the assumption of any liability on the part of the Landlord for their accuracy or conformity with any building code, signage code or other governmental and regulatory requirement. The Tenant is solely responsible for such plans and obtaining all permits and approvals from all appropriate governmental and regulatory bodies.

AAC

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